

Total Sales	Gross Margin	Units Sold	Inventory Value	Turns
<b>\$482,750.00</b>	<b>25.1%</b>	<b>1,965</b>	<b>\$268,400.00</b>	<b>1.35</b>
Last 30 Days	Healthy Range	+4.2%	Current Stock	Below Target

**Revenue & Margin by Manufacturer**

Manufacturer	Sales	GM%	Units	ASP
Michelin	\$118,500.00	28.90%	410	\$289.00
Goodyear	\$96,200.00	22.70%	390	\$247.00
Bridgestone	\$82,750.00	23.70%	355	\$233.00
Continental	\$74,100.00	25.50%	310	\$239.00
Pirelli	\$62,300.00	28.70%	250	\$249.00
Toyo	\$48,900.00	18.30%	250	\$196.00

**Inventory vs Sales Velocity**

Manufacturer	Inv Qty	Sales Qty	Sell-Through	Value
Michelin	420	410	98.00%	\$52,500.00
Goodyear	510	390	76.00%	\$49,000.00
Bridgestone	460	355	77.00%	\$45,800.00
Continental	380	310	82.00%	\$39,200.00
Pirelli	310	250	81.00%	\$44,900.00
Toyo	340	250	74.00%	\$37,000.00

**Aged Inventory (235+ Days)**

Item	Brand	Qty	Value
TY-23565R18	Toyo	55	\$6,600.00
GY-21565R16	Goodyear	48	\$5,280.00
BS-22560R17	Bridgestone	42	\$4,620.00
CT-24540R19	Continental	35	\$4,375.00
MI-20555R16	Michelin	28	\$3,360.00

**Tyrelitic Insights**

Toyo shows low sell-through and high aging  
Goodyear overstocked vs sales velocity  
Michelin near optimal balance  
Turns at 1.35 indicates tied-up cash